

Engineers as Entrepreneurs

A Short Course May 10th , 17th, and 24th , 2018

The Saskatoon Engineering Society (SES) is holding a short entrepreneurship training course called "Engineers as Entrepreneurs" in three sessions on Thursday evenings of May 10, 17 and 24, 2018 at the University of Saskatchewan Engineering building from 5:30 pm to 7:00 pm. Dr. Sean Maw will be instructing the training sessions.

Dr. Sean Maw is currently the Huff Chair in Innovative Teaching in the College of Engineering at the University of Saskatchewan. He has also been holding down the responsibilities of the La Borde Chair in Engineering Entrepreneurship over the last 4 years, in preparation for a hire into that position this Fall. In his capacity as the Acting Coordinator of the Engineering Entrepreneurship Program, Dr. Maw has taught several courses on design in an engineering entrepreneurship context. Dr. Maw will work with attendees to identify design problems that can be used as springboards to tech innovation and entrepreneurship. The importance of understanding your design problem and the potential market for a solution will be emphasized. Concepts such as a minimum viable product (MVP) and a value proposition will be explored. We'll also examine key traits of successful entrepreneurs so that you can self-assess whether you may have what it takes. This course will involve activities and some homework, and you'll engage in group discussions and quick pitches to other members of the class.

The number of attendees will be limited to 20 on a first come, first served basis by email to zaj281@mail.usask.ca. Course fee will be \$30 payable to SES. A certificate of completion will be given to the attendees at the end of the last session provided full attendance of the three sessions. "